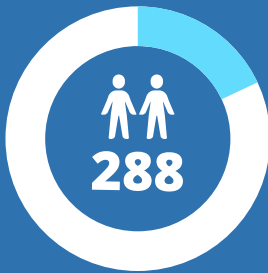




Brand Protection Group - BPG | Activities Report for April to June 2026

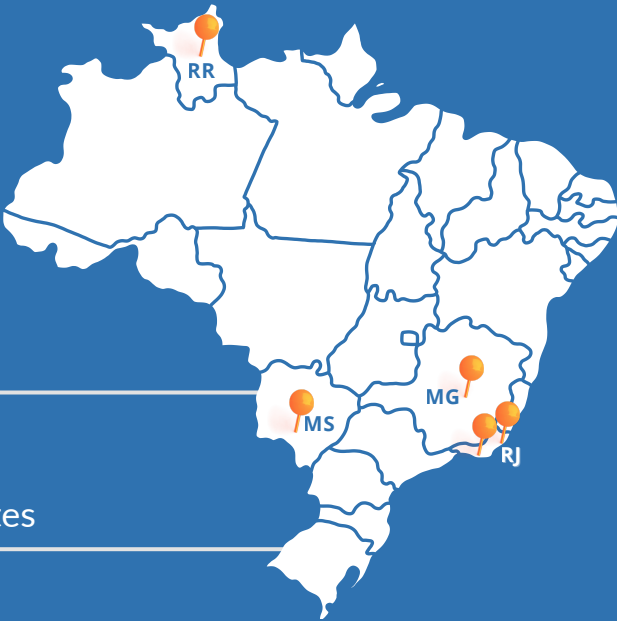


WHAT WE'VE BEEN DOING



Authorities trained between
January and June 2026

5 Training in 4 states



Training

**January 19th | BPG Training in
Rio das Ostras/RJ | 63 Attendees**



**February 25th | BPG Training in
Boa Vista/RR | 71 Attendees**



**March 04th | BPG Training in
Belo Horizonte/MG | 38 Attendees**



**May 06th | BPG Training in
Mundo Novo/MS | 26 Attendees**



BPG WORKSHOP | 2026

On April 14th, 2026, the Brand Protection Group - BPG held the **Workshop “Combating Brand Counterfeiting and the Illegal Market.”**

This year, the event was held in Rio de Janeiro, bringing together **90 participants**, including representatives from member brands and public authorities such as the Federal Revenue, the Federal Police, the Federal Highway Police, the Civil Police, the Institute of Criminalistics, the Chamber of Deputies, the National Institute of Industrial Property (INPI), the National Council for Consumer Protection (CNCV), PROCON, and SEDCON of Rio de Janeiro

The program featured panel discussions on combating the illegal market from the perspectives of authorities and brand owners, as well as hands-on training in identifying counterfeit products.



TRACIT Event | 3rd Combating Illicit Trade Summit of Customs Directors-General

The **Brand Protection Group - BPG** was one of the sponsors of the **3rd Combatting Illicit Trade Summit of Customs Directors-General**. The event, held in Rio de Janeiro on April 15 and 16, was organized through a partnership between the **Transactional Alliance to Combat Illicit Trade (TRACIT)** and the **Brazilian Federal Revenue Service**.

The summit brought together customs directors from across the Americas, as well as experts from the public and private sectors focused on combating illicit trade, fostering strategic discussions and connecting authorities from various countries.



Participation in external events

First CNCP Meeting in 2026

On April 9th, the BPG participated in the first 2026 meeting of the National Council for Combating Piracy (CNCP) in Brasília, which focused on combating illegal digital commerce.

A highlight of the meeting was the creation of a Special Commission to discuss the regulation of e-commerce in Brazil. The meeting also addressed the identification of thousands of irregular ads on digital platforms and the importance of integrated action between public agencies and the private sector in combating illegal activity. Representing BPG at this event were **Thainá Simionato**, executive secretary, and **Luiz Claudio Garé**, legal counsel.



External Commission on Acts of Piracy and the “Brasil Legal” Agenda Piracy in the Sports Industry

On April 28th, the BPG participated in the **Technical Meeting of the External Commission on Acts of Piracy and the “Brasil Legal” Agenda**. The event, which addressed piracy in the sports sector, took place at the Chamber of Deputies in Brasília and was chaired by **Federal Deputy Júlio Lopes**.

The meeting brought together government agencies, sports brands, and associations dedicated to combating the illegal market with the aim of establishing permanent measures against counterfeiting in the country. Representing BPG, President **Wellington Oliveira** addressed the challenges of the digital environment and congratulated Brazilian authorities on the important work they have done in combating these crimes.



Seminar: Discussions on ‘Brasil Legal’

On May 22th, the BPG participated in the **seminar “Debates on Brasil Legal”** in Rio de Janeiro, organized by the **External Commission on Acts of Piracy and the “Brasil Legal” Agenda**.

The meeting, led by **Federal Deputy Júlio Lopes**, brought together officials and experts to discuss the impacts of the black market, counterfeiting, and smuggling on the economy and brand protection. **The BPG was represented by Luiz Claudio Garé, Legal Counsel.**

Inauguration of the New FPI Board of Directors

On May 26th, **BPG** participated in the inauguration of the new board of the **Joint Parliamentary Front for the Defense of Intellectual Property and the Fight Against Piracy (FPI)** and the presentation of the **2026 Legislative Agenda**.

The event took place in Brasília and brought together representatives from the executive branch, lawmakers, the business sector, and organizations committed to defending intellectual property and the legal market in Brazil.

BPG's Legal Counsel, Luiz Claudio Garé, represented the association at the event.



AMCHAM Event | Brazil Against Piracy

On June 1st, **BPG** participated in an event organized by **AMCHAM Brasil**. The association was represented by **Luiz Claudio Garé**, Legal and Institutional Relations Consultant, and by President **Wellington Oliveira**, who participated in the panel discussion **“Practical Solutions to Combat Counterfeiting and Smuggling.”**

The meeting provided an opportunity for important discussions on the challenges and strategies for combating piracy, counterfeiting, and the illegal market in Brazil.



Technical Cooperation Agreement | **BPG** and **INMETRO**

The **BPG** has formalized an important **Technical Cooperation Agreement** with the **National Institute of Metrology, Quality, and Technology (Inmetro)** through a Work Plan aimed at identifying non-compliant products on the market. As a result of this Technical Cooperation Agreement, the association has also signed a **Technical Cooperation Agreement with the State University of Amazonas (UEA)**, which may be used to support various initiatives of interest to its members.

