



Brand Protection Group - BPG | Activities Report for 2023



WHAT HAPPENED DURING 2023



Authorities trained during the year of 2023

BRAZILIAN PUBLIC AGENTS - CIVIL POLICE - CRIMINALISTICS INSTITUTE - DECON - FEDERAL REVENUE - FORENSICS - GEFIS IPEM - MAPA - PRF - PROCON - SCIENTIFIC POLICE - SEFAZ USA PUBLIC AGENTS

AMAPÁ - DISTRITO FEDERAL - GOIÂNIA
MINAS GERAIS - PARANÁ - PERNANBUCO
RIO DE JANEIRO - RIO GRANDE DO SUL
SANTA CATARINA - SÃO PAULO

BPG organized **13 Training events**, covering **10 states** of Brazil



February 15th | PRF Workshop | Três Rios/RJ | 54 Attendees



March 10th | PRF Workshop
Belo Horizonte/MG | 61 Attendees



May 03rd | Federal Revenue Workshop
São Paulo/SP | 55 Attendees



March 21st | Federal Revenue Workshop
Porto Alegre/RS | 57 Attendees



June 21st | PRF Workshop
Florianópolis/SC | 82 Attendees



April 19th | PRF Workshop
Foz do Iguaçu/PR | 48 Attendees



July 28th | Workshop | XXI OTEFIS
Brasília/DF | 98 Attendees



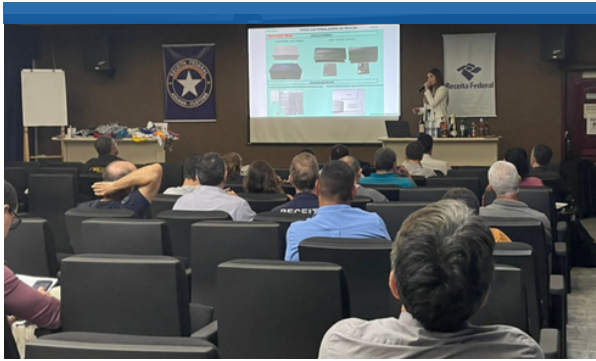
BPG Symposium and Training

On August 15th and 16th The Brand Protection Group - BPG received public authorities, members and representatives of other partner associations at the symposium **"Current Challenges in Combating the Illegal Market in the Online/Offline Environment"** and the Training on **"Counterfeiting Trademarks and Combating the Market for Illicit Products"**, which took place in Brasilia.

The symposium gathered **58 professionals** engaged in combating the illegal online and offline market. Undoubtedly, it was another important event that brought together the most important and committed fronts in the fight against the illegal market throughout the country.



August 23rd | Federal Revenue Workshop
Recife/PE | 35 Attendees



September 27th | PRF Workshop
Macapá/AP | 48 Attendees



September 19th | PROCON Workshop
Goiânia/GO | 68 Attendees



October 09th | 1st Sinclapol Symposium
Curitiba/PR | 412 Attendees



October 26th | IACC Event | Santos/SP | 70 Attendees



BPG attended **10 meetings**, aiming to improve anti-counterfeiting actions in Brazil

CNCP - COPAD/RFB - FNCP - IPEM - PROCON - STATE SECRETARIAT OF JUSTICE AND DEFENSE OF CITIZENSHIP





BPG attended **11 events**, including an important Public Hearing on the Digital platforms liability on combating piracy and Illicit products. Always working to support initiatives to combat counterfeiting throughout the country.

ABPI - CONSEFAR - CHAMBER OF DEPUTIES - CYBER GAECO - FEDERAL GOVERNMENT - IACC - NATIONAL COUNCIL TO COMBAT PIRACY - OAB/SP - OAB/RJ - USPTO



BPG Actively participated in four Committees of National Council to Combat Piracy

Committee for implementing actions of National Plan to Combat Piracy

Best Practices on E-Commerce and Payment Services Providers Committee

National Directory to Combat Counterfeiting Committee

Committee for monitoring smuggling

Thanks to the support of all **BPG Members**, the year of 2023 was a huge success, filled with many workshops, important meetings and the collaboration with a wide variety of Public Authorities, we hope we can count on each and every one to keep up with this important work during 2024!!

