



Brand Protection Group - BPG | Activities Report for 2023



WHAT WE'VE BEEN DOING



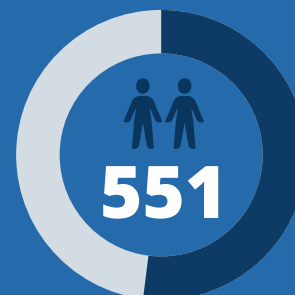
10/07 | II Inter-Councils Forum | Brasília/DF

The Intercouncil Forum brings together members of all Government councils to contribute to the preparation of the **Multi-Year Plan (Participatory PPA) 2024-2027**. This Forum is led by the General Secretariat of the Presidency of the Republic and the Ministry of Planning. All action proposals are agreed upon and sent to the National Congress. BPG was invited to participate as member of the Nacional Council to Combat Piracy.



28/07 | Workshop | XXI OTEFIS | Brasília /DF

The XXI OTEFIS, training event carried out by the Federal Police Highway, was attended by **98 authorities**, including the Federal Highway Police (PRF), and the Ministry of Agriculture, Livestock and Supply (MAPA) in the city of Brasília, Distrito Federal.



551

Authorities trained in the last months



BPG organized **9 Events**, covering **8 states of Brazil**

02/08 | Public Hearing | Brasília/DF

BPG was one of the guests of the Public Hearing requested by Congressman Julio Lopes that took place at the Chamber of Deputies in Brasilia.

On the occasion, Garé conducted a presentation on behalf of BPG about **Digital Platforms Liability on Combating Piracy and Illicit Products**. It was emphasized how criminal activities are finding facilities offered by some online platforms for the sales of counterfeit products. The presentation exposed data that illustrates the high profits collected by the business model adopted by platforms because of the massive sale of illicit products.



BPG Symposium and Training

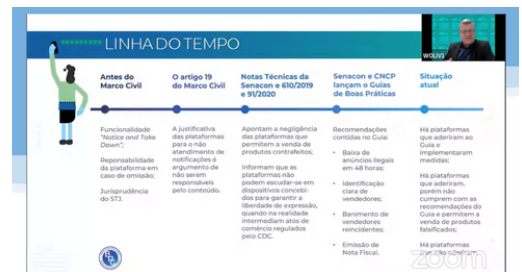
On August 15th and 16th The Brand Protection Group - BPG received public authorities, members and representatives of other partner associations at the symposium **"Current Challenges in Combating the Illegal Market in the Online/Offline Environment"** and the Training on **"Counterfeiting Trademarks and Combating the Market for Illicit Products"**, which took place in Brasilia.

The symposium gathered **58 professionals** engaged in combating the illegal online and offline market. Undoubtedly, it was another important event that brought together the most important and committed fronts in the fight against the illegal market throughout the country.



21/08 | 43rd International Intellectual Property Congress - ABPI | Rio de Janeiro/RJ

Wellington Oliveira took part in the 43rd International Intellectual Property Congress, held by the Brazilian Intellectual Property Association - ABPI, as a guest of the online table topic **"Current challenges in dealing with trademark counterfeiting on e-commerce platforms"**, where he contributed to enriching the discussion on combating trademark counterfeiting on digital platforms.



23/08 | Workshop | Recife/PE

Brand Protection Group - BPG participated in a training for public authorities, which gathered **38 experts**, including agents from the Federal Revenue, Civil Police, Forensics Institute, IPEM and SEFAZ, in the city of Recife, state of Pernambuco.

