BPG NEWS



Brand Protection Group - BPG | Activities Report for 2023





15/02 | Workshop | Três Rios/RJ

The training held in partnership with ABRABE, was attended by **54 authorities**, including the Federal Highway Police (PRF), Civil Police, and Forensics from Três Rios, state of Rio de Janeiro.



10/03 | Workshop | Belo Horizonte/MG

The training, held in partnership with ABRABE, was attended by **61 authorities**, including the Federal Highway Police (PRF), Civil Police, Forensics and Federal Revenue from Belo Horizonte, state of Minas de Gerais.



21/03 | Workshop | Porto Alegre/RS

The training held in partnership with ABRABE, was attended by **57 authorities**, including the Federal Revenue and Civil Police from Porto Alegre, state of Rio Grande do Sul.



02/04 - 04/04 | IACC Annual Conference | Nashville - USA

Luiz Claudio Garé represented BPG at the 2023 IACC's annual Conference, which took place in Nashville, USA, with more than 500 attendees. At this event the BPG had a meeting with the IACC team where it was decided that the association will begin to use the IACC awarness campaign video subtitled in Portuguese at future events and training held by the Brand Protection Group.



18/04 - 19/04 | 1st Inter-Councils Forum 2024 - 2027 | Brasília/DF

BPG was invited to participate at the 1st Inter-Councils Forum, organized by the Federal Government, gathering representatives from national councils and civil society entities for the preparation of multi-year plans. On this occasion, Wellington Oliveira represented the association and was able to emphasize the importance of respecting intellectual property rights as well as fighting trademark counterfeiting and piracy.



19/04 | Workshop | Foz do Iguaçu/PR

The training, held in partnership with ABRABE, was attended by **48 authorities**, from the Federal Highway Police (PRF) from Foz do Iguaçu, state of Paraná.





24/04 | Cybernetic Investigations Lab Inauguration | Cyber Gaeco

Wellington Oliveira and Luiz Claudio Garé attended the inauguration ceremony of the Cyber Investigations Laboratory of the Public Ministry of São Paulo, under the management of Cyber Gaeco. This laboratory was equipped through a technical cooperation agreement signed by BPG and four other associations representing civil society.





03/05 | Workshop | São Paulo/SP

The training was held in partnership with ABRABE in a hybrid format, with online and inperson attendence, and count with the participation of **55 authorities** from the Federal Revenue of São Paulo.



24/05 | Meeting | Congressman Julio Lopes | Brasília

Congressman Julio Lopes is in charge of the work group to discuss the digital tax on shipments from e-commerce platforms. Wellington Oliveira and Luiz Claudio Garé represented BPG. As a result of this meeting, Mr. Julio Lopes submitted a requirement to the work group for holding a public hearing to address the issue of piracy on digital platforms. BPG, CNCP, Shopee, Mercado Livre and Anvisa have been listed as part of this hearing.



24/05 | Meeting GEFIS Officials

Meeting with the Federal Police Highway officials in charge of the Group to Combat Crimes Against Tax and Public Health (GEFIS) on which we got aware that Combating Illegal Market will be a new subject on the training course of all PRF Academy from next year.

24/05 | 1st Regular Meeting | CNCP

Wellington Oliveira and Luiz Claudio Garé represented BPG at the first regular meeting of the CNCP, in the presence of the new Executive Secretary, Andrey Lucas Macedo Correa.

Among many subjects, the meeting discussed an update to the Decree of Creation of CNCP, with the possibility of increasing the number of representatives of the private sector, the creation of a thematic observatory, and the review of the Guide of Good Practices in E-commerce for defining objective criteria for evaluating the platforms' performance.



31/05 - 01/06 | CONSEFAR 2023

BPG participated in the Congress on Safety and Pharmaceutical Products – CONSEFAR, which was attended by Wellington Oliveira and Luiz Claudio Garé. The event received professionals directly connected to the pharmaceutical safety market in Brazil.





07/06 | Fashion Law Congress | OAB/SP

Wellington Oliveira was present at the Fashion Law Congress of the Brazilian Bar Association of São Paulo, where he spoke at the Panel of Repression and Combat to Piracy and Slavery-like Labor, contributing to increase the understanding of complex, sensitive, and current issues in Brazil.







21/06 | Workshop | Florianópolis/SC

BPG participated in the IV Course of Thematic Operations to Fight Crime - COTEM, at the Federal Highway Police (PRF) University, in the city of Florianopolis, state of Santa Catarina, with a training on trademark counterfeiting, smuggling and illegal trade, which was attended by **82 PRF inspectors** who work in different regions of Brazil.





Thanks to the support of all BPG Members, the first half of 2023 was a great success, filled with many workshops, important meetings and the collaboration of a wide variety of Public Authorities, we hope to continue counting on each and every member to keep up with this very important work!!!