N°04 | JAN 2023

BPG NEWS



Brand Protection Group - BPG | Activities Report for 2022



WHAT HAPPENED DURING 2022

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Authorities trained during the year of 2022

ACADEPOL - ARMY - CIVEL POLICE - CUSTOMS - EVR FEDERAL JUSTICE - FEDERAL POLICE - FEDERAL REVENUE FORENSICS - GEFIS - GOE INTERNATIONAL EMBASSYS MILITARY POLICE - NATIONAL AGENCY - PRF - PROCON PUBLIC MINISTRY - SEFAZ

BAHIA - MARANHÃO - MATO GROSSO - MATO GROSSO DO SUL - PARANÁ - PERNANBUCO - RIO DE JANEIRO - RIO GRANDE DO SUL - RONDÔNIA SANTA CATARINA - SÃO PAULO - TOCANTINS BPG organized **19 Events**, covering **12 states** of Brazil

February 22nd | PRF Workshop Bragança Paulista/SP | 70 Attendees



February 24th | PRF Workshop Foz do Iguaçu/PR | 100 Attendees



February 24th | PROCON Workshop Florianópolis/SC | 94 Attendees



March 23rd | ACADEPOL Workshop Rio de Janeiro/RJ | 50 Attendees



April 20th | Federal Revenue Virtual Workshop São Paulo/SP | 20 Attendees



April 27th | PRF Workshop Porto Velho/RO | 100 Attendees



July 05th | Customs Authorities Workshop Campo Grande/MS | 95 Attendees



August 03rd | Federal Revenue Workshop São Luiz do Maranhão/MA 24 Attendees







BPG 20 Years Event

On August 9th and 10th, the Brand Protection Group - BPG, was pleased to receive representatives of its members and public authorities from all over the country in the seminar "Challenges and Best Practices in Combating the Illegal Market in Brazil" and in the Training on "Trademark Counterfeiting and Combating the Illegal Products Market".

The event, which took place in Foz do Iguaçu, on the triple border between Brazil, Argentina, and Paraguay, gathered more than 90 people and was held to celebrate the 20th anniversary of the association that has been supporting companies and public authorities in the Fight against the Illegal Market in Brazil since 2002.

August 18th | Virtual Workshop 34 Attendees



August 23rd | Public Authorities Workshop Cuiabá/MT | 38 Attendees



September 13th | PRF Workshop Recife/ PE | 60 Attendees



September 20th | Federal Revenue Workshop Ribeirão Preto/SP | 10 Attendees



October 06th | Exhibition at PRF Graduation Florianópolis/SC | 600 Attendees



October 19th | Public Authorities Workshop Campinas/SP | 75 Attendees



October 25th | Public Authorities Workshop Bagé/RS | 82 Attendees



October 27th | PRF Workshop Salvador/BA | 35 Attendees



November 22nd | Federal Revenue Workshop Palmas/TO | 35 Attendees



December 07th | Federal Revenue Workshop Rio de Janeiro/RJ | 29 Attendees





BPG welcomed **two new members** in 2022, increasing it's support in the fight against the Illegal Market CONVERSE*

ĽORÉAL



BPG attended **25 meetings**, aiming to improve anticounterfeiting actions in Brazil

CECOP - CNCP - COREP - CYBER GAECO FNCP SENACON - USPTO











BPG Actively participated in four Committees of National Council to Combat Piracy

Commitee for implementing actions of National Plan to Combat Piracy Best Practices on E-Commerce and Payment Services Providers Committee

National Directory to Combat Counterfeiting Committee

Committee for monitoring smuggling

Thanks to the support of all **BPG Members**, the year of 2022 was a huge success, filled with many workshops, important meetings and the collaboration with a wide variety of Public Authorities, we hope we can count on each and every one to keep up with this important work during 2023!!!

