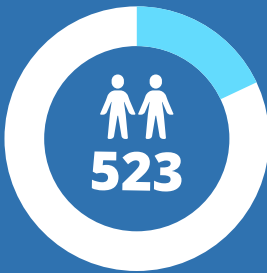
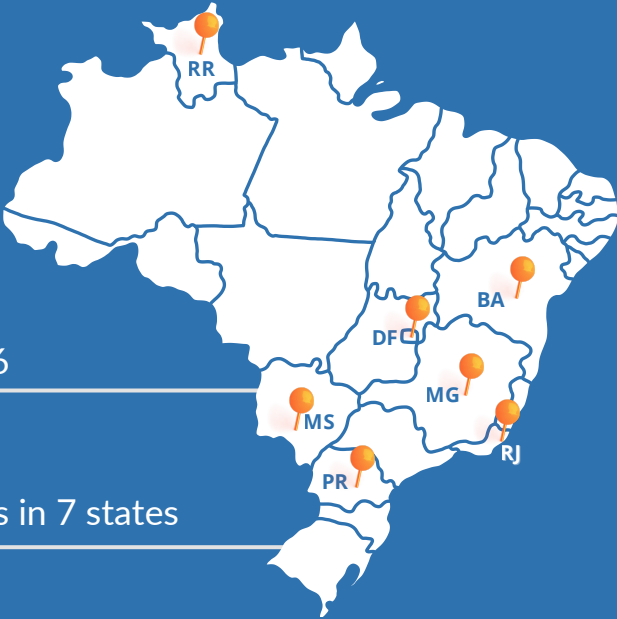




WHAT WE'VE BEEN DOING



Authorities trained between
January and September 2026



9 Trainings in 7 states

Training

**January 19th | BPG Training in
Rio das Ostras/RJ | 63 Attendees**



**February 25th | BPG Training in
Boa Vista/RR | 71 Attendees**



**March 4th | BPG Training in
Belo Horizonte/MG | 38 Attendees**



**May 6th | BPG Training in
Mundo Novo/MS | 26 Attendees**



**August 12th | BPG Training in
Ponta Porã/MS | 36 Attendees**



**April 14th | BPG Training in
Rio de Janeiro/RJ | 90 Attendees**



**July 23rd | BPG Training in
Brasília/DF | 28 Attendees**



**August 14th | OTEFIS
Vitória da Conquista/BA | 120 Attendees**



Participation in external events

FICP 2026 | III International Forum on Police Sciences

The 3rd International Forum on Police Sciences (FICP Paraná 2025), held on July 23rd, brought together about 380 professionals to discuss topics related to public safety, forensic sciences, and the fight against the illegal market.

Representing BPG, attorney Rodrigo Gianni Carney participated in the panel “The Circular Economy of Fraud and Counterfeiting,” discussing the economic and social impacts of these crimes.





CALPYC Seminar | “Intellectual Property Without Borders: Actions and Strategies”

On August 13th, 2026, BPG participated in an international seminar organized by CALPYC in Montevideo, Uruguay, which brought together representatives from Interpol, the UN, the Public Prosecutor’s Office, and the business sector from Brazil, Uruguay, and Paraguay to discuss strategies for regional cooperation in combating smuggling, piracy, and trademark counterfeiting.

Executive Secretary Thainá Marques represented BPG in the “Online Market” session, reinforcing the partnership between the two organizations.



Technical Cooperation Agreement “Coalition for Digital Integrity”

On August 24th, 2026, the Brand Protection Group - BPG participated in the signing of the “**Coalition for Digital Integrity**” Technical Cooperation Agreement, organized by the **São Paulo Public Prosecutor’s Office**.

The event brought together representatives from the São Paulo Public Prosecutor’s Office (MPSP) and the signatory organizations to discuss the challenges posed by the rise in digital fraud, fake profiles, and artificial content promotion. **BPG has now joined the coalition alongside various other organizations**, reaffirming its commitment to defending intellectual property and combating the illegal market in the digital environment as well.

BPG Workshop | Combating the Illegal Market in the Triple Border Region

On August 27th, 2026, the Brand Protection Group - BPG held a workshop titled “**Combating the Illegal Market in the Triple Border Region.**”

This year, the event was held in the city of **Foz do Iguaçu**, bringing together **51 participants**, including representatives from member brands and public authorities such as Customs, the Ministry of Agriculture and Livestock, the Civil Police, the Federal Highway Police, the National Institute of Industrial Property (INPI), and CALPYC.

The program included discussions and practical workshops, with panel discussions led by authorities and brand representatives on combating illegal trade, as well as a training session on identifying counterfeit products.





Launch of the “Movimento Brasil Legal” Initiative | Brasília

The **Parliamentary Front for the Defense of Intellectual Property and the Fight Against the Illegal Market**, chaired by Federal Deputy Júlio Lopes, launched the “Movimento Brasil Legal” initiative on September 1st at the Chamber of Deputies - an initiative already supported by more than 40 associations and public organizations, including BPG.

The initiative is organized into ten action fronts to support the fight against the illegal market, covering stricter criminal penalties, border enforcement and e-commerce oversight, digital platform security and consumer awareness. **Representing BPG, Legal Counsel Luiz Claudio Garé attended the event**, which marks an important step in the collaboration between government, the private sector and civil society toward a safer and more ethical market.



Public Hearing on Illegal Online Marketplaces

On September 14th, 2026, the **Ministry of Justice and Public Security** held a public hearing on the **sale of counterfeit and non-compliant products on digital platforms**.

The event brought together representatives from government agencies, regulatory authorities, digital platforms, rights holders, and industry organizations to discuss strategies for preventing and combating illicit trade, as well as the challenges involved in fighting these crimes both in the digital and physical environments.

On behalf of BPG, Executive Secretary Thainá Marques highlighted the importance of product traceability, addressing repeat offenses, and establishing structured information-sharing channels among brand owners, platforms, and authorities - essential pillars for more effective intellectual property protection.



Technical Cooperation Agreement | BPG and INPI

BPG has signed a Technical Cooperation Agreement with the National Institute of Industrial Property (INPI) to strengthen the fight against counterfeiting and piracy. The partnership aims to promote the National Directory for Combating Counterfeiting and foster a culture of industrial property, encouraging the strategic use of the IP system. Planned actions include joint participation in events, integration with the INPI's Observatory on Industrial Property Infringements, and IP mentoring initiatives focused on combating counterfeiting.