



## WHAT HAPPENED DURING 2024



**1.703**

Authorities trained  
during 2024

BRAZILIAN INTELLIGENCE AGENCY - CIVIL POLICE - DELAFAZ - DIVISION FOR THE REPRESSION OF TAX CRIMES - ENFORCEMENT AUTHORITIES - FEDERAL REVENUE - FEDERAL HIGHWAY POLICE - FORENSICS - INMETRO - IPEM - LATIN AMERICA AUTHORITIES - MILITARY POLICE - NAVY - PROCON - PUBLIC PROSECUTOR'S OFFICE - REPRESSION OF SMUGGLING - SEFAZ - STATE REVENUE US AUTHORITIES

AMAZONAS - CEARÁ - ESPÍRITO SANTO  
MINAS GERAIS - PARÁ - PERNAMBUCO  
PARANÁ - RIO DE JANEIRO - RIO GRANDE  
DO SUL - SÃO PAULO - MATO GROSSO

BPG LATAM | PANAMÁ

BPG organized **13 Training events**,  
covering **11 states** of Brazil and the  
**1st BPG LATAM Training at Panamá**





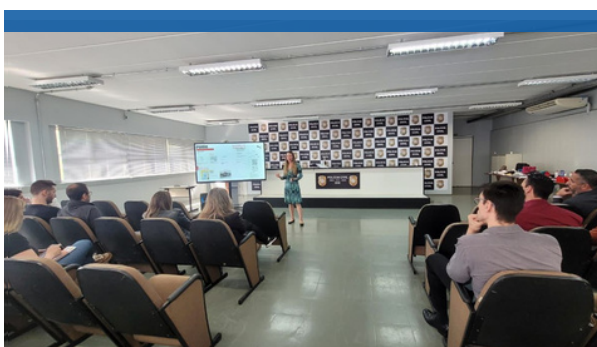
**March 26th** | BPG Workshop  
Vitória/ES | 38 Attendees



**May 13th** | BPG Workshop  
Confins/MG | 40 Attendees



**April 23rd** | BPG Workshop  
Porto Alegre/RS | 37 Attendees



**June 20th** | BPG Workshop | Itatiaia  
and Resende/RJ | 18 Attendees



**June 25th** | BPG Workshop | Campinas/SP | 13 Attendees



## BPG Seminar and Training

On August 6th and 7th, BPG had the pleasure of welcoming public authorities, members and associations to the **Seminar Challenges in combating the illegal market in the northern region of Brazil** and the **Training on identifying counterfeit products**, which took place in the city of Belém, state of Pará with the institutional support of the Council for Combating Piracy - CNCP.

The seminar gathered **105 participants from public organizations engaged in combating the illegal market**. Undoubtedly, this was another important accomplishment for BPG in fulfilling its corporate purpose and its DNA of working with the main fronts in the fight against counterfeiting and the illegal market, providing a better connection between companies and public authorities.





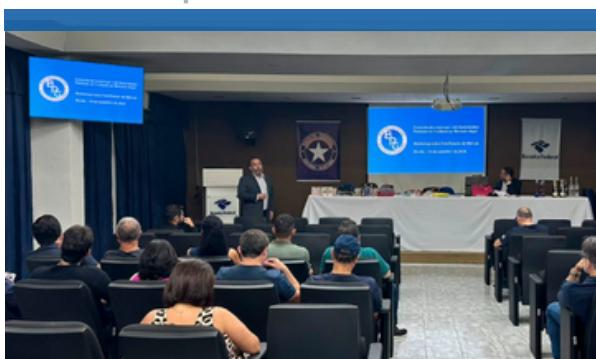
**August 09th | BPG Workshop**  
**Manaus/AM | 43 Attendees**



**October 23rd | BPG Workshop**  
**Bauru/SP | 140 Attendees**



**September 18th | BPG Workshop**  
**Recife/PE | 35 Attendees**



**October 30th | BPG Workshop**  
**Fortaleza/CE | 28 Attendees**



**October 10th | Sinclapol Symposium**  
**Curitiba/PR | 1.066 Attendees**



**December 02nd | BPG Workshop**  
**Santos/SP | 24 Attendees**



**December 05th | BPG Workshop | Cuiabá/MT | 56 Attendees**





# Training BPG LATAM | PANAMÁ 2024

On December 2nd, the Brand Protection Group - BPG conducted the association's first training in the LATAM context. The event took place in Panama City and was attended by representatives of the associated brands.

The training gathered **60 Public Authorities focused on combating the illegal market in Latin America**. This event marked an important milestone for BPG in strengthening its mission to fight counterfeiting and illegal trade. It reinforced the association's commitment to fostering collaboration between companies and public institutions, advancing the shared goal of protecting brands and consumers across the region.



BPG attended **11 meetings** and **8 external events** aiming to improve anti-counterfeiting actions in Brazil and throughout latin america.







## BPG engaged in two important projects to create awareness



### AMBIFALS

Temporary Museum Collection on Counterfeiting products, it was a joint action with the Chemistry Department and Forensic Science Center of the Federal University of Paraná, which had hundreds of visitors this year. There are also prospects of the creation of a permanent collection for the 1st museum of counterfeiting in Brazil.



We were also invited on August of this year, for another joint project with the State University of the Center West (UNICENTRO - Paraná) and the Association for the Sports Industry and Commerce - Ápice, for a study on the harmful effects of counterfeit footwear.



## BPG has supported two important achievements at House of Representatives

### Bill 3375/2024

Increases penalties for trademark counterfeiting and also turns criminal proceedings into public actions.

### Bill 4131/2024

Holds E-commerce platforms jointly and severally liable for illicit trade offered or sold by their sellers, in case they fail to take the necessary measures to remove listings and suspend the marketing of illegal products or services on the platform.

Thanks to the support of all BPG Members, the year 2024 was a great success, full of many workshops, important meetings and the collaboration of a wide variety of Public Authorities, we hope to be able to count on each one to continue with this very important work in 2025!!!

